

FI-Mobile

Modernize Your Mobile Banking Solution



FI-Mobile enables financial institutions to provide their customers with a single, branded, differentiated app that allows them to engage with all of their financial service offerings, including:

- ACCOUNT OPENING
- REMOTE CHECK DEPOSIT
- LOAN ORIENTATION
- KNOWLEDGE BASE
- BALANCE CHECKING
- SURVEYS
- SOCIAL MEDIA
- and more...

Put any service your branch offers into consumer pockets 24x7

Give consumers the market's best mobile experience with FI-Mobile, the leading digital banking provider for financial institutions.

FI-Mobile puts all of your digital service offerings into one branded app on the industry's broadest platform. Consumers enjoy the best user experience, while you find new ways to engage and provide them services anytime, anywhere.

And FI-Mobile puts you ahead of the explosive growth in both smart device adoption and mobile banking: simple administration tools let you add new services and icons at the click of a button.

With FI-Mobile, you're ready to tap into this important channel.

FI-Mobile's Mobile Banking Solution delivers what you need

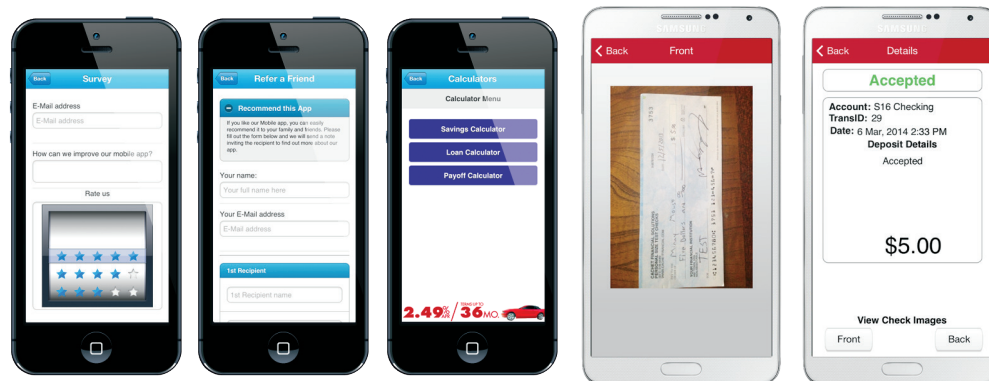
- **A consistent, unified solution:** provide all of your banking services on one platform on any device, more than just transferring funds and checking balances
- **Offer all banking services, one app:** account opening, loan origination, remote deposit, picture pay and more
- **Multi-platform coverage:** Apple iPhone® and iPad®, Android, Kindle™ and HTML5
- **Strengthen your brand:** one place for members to go, with your look and feel
- **Increase growth:** delight members and maximize mobile engagement, increase revenue, monetize services, reduce attrition and extend reach
- **Fast and easy to administer and use:** deliver a complete digital banking experience to customers and members in under 30 days, easy upgrades and user simplicity
- **Gain business intelligence:** understand user behavior with analytics and usage data

Quick to Market

Launch your new app in weeks, not months, with powerful analytics, robust marketing, and easy ongoing administration.

Features & Benefits

Feature	Benefit
Mobile app access to Account Opening, Loan Origination, Remote Check Deposit, Knowledge Base, Balance Checking, Social Media and more, with any partner you choose	Every constituency at the financial institutions can offer their service in one, branded app
Integration with your Internet Banking Provider	No need to change providers
Industry-standard security, user data not stored on the device	Confidence for consumers
Dashboards and in-depth analytics	On-demand, real-time data
Easy to use graphical interface	No app training needed for users
Simple, highly intuitive administration	Marketing can modify and update app and add new services
Complete branding	Continuous relationship development and consumer confidence
Monetization and marketing options include advertising, surveys, refer a friend and more	Enhance reach and get feedback for continuous improvement



Figures show support for mobile banking services with multi-platform coverage.

Next Steps

Schedule a demonstration to see how FI-Mobile can transform your digital banking presence.
For more information, please visit: www.FI-Mobile.com

“Our mobile app, that includes remote deposits, is outpacing seven branches when you compare straight member deposits. There is great demand for mobile access and FI-Mobile is helping us deliver.”

Keith Malbrue
 SVP and CIO
 Affinity Plus Federal Credit Union



FI-Mobile provides more than Internet or home banking, it's a truly mobile solution that provides the best mobile user experience.



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About FI-Mobile

FI-Mobile is a leading provider of digital banking solutions. Credit unions and community banks rely on FI-Mobile to modernize their online banking infrastructure and consistently offer all their services online and on any device. FI-Mobile has served more than 1.4 million consumers through their credit union customers, with an average customer loyalty rate of 97 percent. More information on FI-Mobile is available at fi-mobile.com.

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